

INTERNATIONAL YOUTH DAY

DATE: 10th AND 11th AUGUST 2016

NO.OF PARTICIPANTS / BENEFICIARIES: 139

The theme of the 2016 is “The Road to 2030: Eradicating Poverty and Achieving Sustainable Consumption and Production”. In order to commemorate International Youth Day, the Citizen Consumer Club organized various inter-departmental competitions on August 10 & 11, 2016. The competitions focused on the leading role of young people in ensuring poverty eradication and achieving sustainable development through sustainable consumption and production.

OUTCOME:

- Interdepartmental events are a basic part of a student’s campus life as it exhibits who they are outside of the study hall and gives a chance to explore their abilities and leadership quality.
- Students from various departments within the college took part in events that were organised by our club and got the chance to investigate a scope of interests they never realised they had.
- Additionally, it enhanced their inclinations along these lines and widened their perspective.

The event name helped the students to learn something new and meet people who had similar interests.

It helped the students get inspired and discover more about themselves.

S. Kothari

Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC



S. Kothari

Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

ETHIRAJ COLLEGE FOR WOMEN
CITIZEN CONSUMER CLUB 2016-2017

NAME OF THE EVENT: INTER-DEPARTMENTAL COMPETITIONS TO
COMMEMORATE INTERNATIONAL YOUTH DAYS

DATE: 10th & 11th AUGUST 2016

NO. OF BENEFICIARIES: 139

NAME	REGISTER NUMBER	INSTITUTION NAME
ABARNA.C	14-S302001	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.R	14-S302002	ETHIRAJ COLLEGE FOR WOMEN
ANNAPOORANI. S. B	14-S302003	ETHIRAJ COLLEGE FOR WOMEN
ATCHYIA.S	14-S302004	ETHIRAJ COLLEGE FOR WOMEN
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KALAIYARASI.V	14-S302015	ETHIRAJ COLLEGE FOR WOMEN
KARTHIKA.G	14-S302016	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.S	14-S302017	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.Y	14-S302018	ETHIRAJ COLLEGE FOR WOMEN
KOTTESHWARI.J	14-S302019	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.H	14-S302020	ETHIRAJ COLLEGE FOR WOMEN
PAVITRA.K	14-S302021	ETHIRAJ COLLEGE FOR WOMEN
PREETHI.S	14-S302022	ETHIRAJ COLLEGE FOR WOMEN
PRIYA.J	14-S302023	ETHIRAJ COLLEGE FOR WOMEN
PRIYADHARSHINI.S	14-S302024	ETHIRAJ COLLEGE FOR WOMEN
PRIYANKA. K. P	14-S302025	ETHIRAJ COLLEGE FOR WOMEN
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ROSE LINDA FERNANDO	14-S302028	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI PRIYA.S	14-S302029	ETHIRAJ COLLEGE FOR WOMEN
SANDHYA.C	14-S302030	ETHIRAJ COLLEGE FOR WOMEN

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ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.

R. Vijayalakshmi
CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

SANDHIYA.K	14-S302031	ETHIRAJ COLLEGE FOR WOMEN
SANTHIYA.S	14-S302032	ETHIRAJ COLLEGE FOR WOMEN
SARANYA.M	14-S302033	ETHIRAJ COLLEGE FOR WOMEN
SHANMUGA PRIYA.E	14-S302034	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.A	14-S302035	ETHIRAJ COLLEGE FOR WOMEN
SINDHUJA.M	14-S302036	ETHIRAJ COLLEGE FOR WOMEN
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PRIYANGA.S	14-S302068	ETHIRAJ COLLEGE FOR WOMEN
SABARI.B	14-S302069	ETHIRAJ COLLEGE FOR WOMEN
SREENIDHI.R	14-S302070	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.K	14-S302071	ETHIRAJ COLLEGE FOR WOMEN

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CO-ORDINATOR
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ETHIRAJ COLLEGE FOR WOMEN

CAI ORIENTATION PROGRAMME

DATE: 11th AUGUST 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 139

On the 11th August 2016, the Citizen Consumer Club of Ethiraj college for women conducted CAI Orientation programme. Ms.Kalyani Rajaraman,Project Director of CAI gave an insight about CAI, its objectives and benefits to the members. The main objectives are to spread awareness, empower consumers and educate them about their rights as consumers. CAI regularly conducts seminars, workshops and training programmes and publishes various consumer guides on a variety of topics which are of interest to consumers.

OUTCOME:

- The main objective of the CAI is to spread awareness, empower consumers and educate them about their rights as consumers.
- CAI help consumers affected by cyber crimes in collaboration with Cyber Society of India.
- The students were also enlightened about the consumer association and the duties which are provided by them.

Overall, CAI orientation programme has helped the students to know about their powers and seek for any queries.

S. Kothari

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NAME OF THE EVENT : CAI ORIENTATION PROGRAMME

DATE : 16th AUGUST 2016

NO. OF BENEFICIARIES: 139

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ABARNA.C	14-S302001	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.R	14-S302002	ETHIRAJ COLLEGE FOR WOMEN
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AISHWARYA.K	14-S302071	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYAA.R	14-S302072	ETHIRAJ COLLEGE FOR WOMEN
AKILA.V	14-S302073	ETHIRAJ COLLEGE FOR WOMEN
AKSHIYA.S	14-S302074	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.R	14-S302075	ETHIRAJ COLLEGE FOR WOMEN
BAVANI.G	14-S302076	ETHIRAJ COLLEGE FOR WOMEN
BHAVANI.A	14-S302077	ETHIRAJ COLLEGE FOR WOMEN

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Vijayalakshmi

CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

AWARENESS PROGRAMME ON MEDIA AND CONSUMERISM

DATE: 16th AUGUST 2016

NO.OF PARTICIPANTS / BENEFICIARIES: 139

On the 16th August 2016, the Citizen Consumer Club of Ethiraj college for women conducted Awareness programme on media and consumerism. The programme was an attempt to bring out the role of media as powerful tools to manipulate consumer's mind to sell goods and services. Mr.Santhanarajan, Director of CONCERT, highlighted on how misleading advertisements and false claims affect consumer's choices regarding what they buy. He advised the students to create awareness and exercise their rights against deceitful businessmen indulged in practices of creating misleading claims of their products.

OUTCOME:

- Awareness programme given by a prominent personality helped the students to gain information about their way of work or how things take place.
- Along with having access to experts, program also gave the opportunity to meet other people who share one's interests.
- Program discussions offered chances to debate issues related to the field, share experiences and exchange perspectives.
- The awareness programme that was conducted by our club played a very important role in the student's life.
- Importance of the name awareness programme for students was immense as it helped students analyse, be updated on latest trends, understand concepts and expand their network.
- Awareness programme deals with development strategies. Our aim was to bring together subject experts and industry professionals to share expertise and ideas on the topic

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Chennai - 8

**NAME OF THE EVENT : AWARENESS PROGRAMME ON MEDIA AND
CONSUMERISM**

DATE : 17th AUGUST 2016

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R. Vijayalakshmi
CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

AWARENESS PROGRAMME ON CONSUMPTION PATTERN

DATE: 26th AUGUST 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 414

The Inauguration of the Citizen Consumer Club (CCC) 2016-17 was held on 26th August, 2016. Mr.L.Singaram advised the students to actively participate in various consumer related competitions and activities .It was followed by an interactive session with Dr.J .Vijayathilagam. She focused on the individual strategies to help young people change their consumption patterns and encourage them to promote sustainability in their communities. Short films on sustainable consumption of resources was screened which was followed by Q&A session. The prizes were distributed to two students for their enthusiastic participation.

OUTCOME:

The induction of the club was conducted in which the club's activities, aims and achievements were elaborated to the students. The chief guests from Department of civil supplies and consumer protection, Government of Tamilnadu presented the office bearers with their badges. The students were also enlightened about the consumer rights and duties by the chief guest and guest of honour.

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NAME OF THE EVENT : INAUGURAL OF CCC

DATE : 26th AUGUST 2016

NO.OF BENEFICIARIES : 414

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K. N. AARTHI	16-S302001	ETHIRAJ COLLEGE FOR WOMEN
S. AFRAASADIYAH	16-S302002	ETHIRAJ COLLEGE FOR WOMEN
M. ARTHY	16-S302003	ETHIRAJ COLLEGE FOR WOMEN
S. BAVADHARINI	16-S302004	ETHIRAJ COLLEGE FOR WOMEN
M. BHAVANI	16-S302005	ETHIRAJ COLLEGE FOR WOMEN
P. DEENASHRI	16-S302006	ETHIRAJ COLLEGE FOR WOMEN
A.DIVYALAKSHMI	16-S302007	ETHIRAJ COLLEGE FOR WOMEN
S.DURGA	16-S302008	ETHIRAJ COLLEGE FOR WOMEN
M.GAYATHRI	16-S302009	ETHIRAJ COLLEGE FOR WOMEN
C.HARINI	16-S302010	ETHIRAJ COLLEGE FOR WOMEN
A.HINDUMATHI	16-S302011	ETHIRAJ COLLEGE FOR WOMEN
J.JANANI	16-S302012	ETHIRAJ COLLEGE FOR WOMEN
M.JAYANTHI	16-S302013	ETHIRAJ COLLEGE FOR WOMEN
J.JAYABHARATHI	16-S302014	ETHIRAJ COLLEGE FOR WOMEN
N.JEEVITHA	16-S302015	ETHIRAJ COLLEGE FOR WOMEN
R.KAAVYA	16-S302016	ETHIRAJ COLLEGE FOR WOMEN
M.KEETHANA	16-S302017	ETHIRAJ COLLEGE FOR WOMEN
S.V.KIRTHIKA	16-S302018	ETHIRAJ COLLEGE FOR WOMEN
G.LAVANYA	16-S302019	ETHIRAJ COLLEGE FOR WOMEN
T.LOGEWARI	16-S302020	ETHIRAJ COLLEGE FOR WOMEN
R.K.MADHURAMBIKA	16-S302021	ETHIRAJ COLLEGE FOR WOMEN
L.MEENAKSHI	16-S302022	ETHIRAJ COLLEGE FOR WOMEN
J.RAMYA	16-S302023	ETHIRAJ COLLEGE FOR WOMEN
G.SANGEETHA	16-S302024	ETHIRAJ COLLEGE FOR WOMEN
K.SHALINI	16-S302025	ETHIRAJ COLLEGE FOR WOMEN
B.SHAMMINI	16-S302026	ETHIRAJ COLLEGE FOR WOMEN
T.R.SHORNAMBIKA	16-S302027	ETHIRAJ COLLEGE FOR WOMEN
S.SUBHASHINI	16-S302028	ETHIRAJ COLLEGE FOR WOMEN
R.SUVEYDHA	16-S302029	ETHIRAJ COLLEGE FOR WOMEN
S.SWATHY	16-S302030	ETHIRAJ COLLEGE FOR WOMEN
B.SWETHA	16-S302031	ETHIRAJ COLLEGE FOR WOMEN
K.P.TAMILSELVI	16-S302032	ETHIRAJ COLLEGE FOR WOMEN
THIRUPPAVAI	16-S302033	ETHIRAJ COLLEGE FOR WOMEN
H.VAISHNAVI	16-S302034	ETHIRAJ COLLEGE FOR WOMEN
S.VEDHAVALLI	16-S302035	ETHIRAJ COLLEGE FOR WOMEN
M.VIDHYALAKSHMI	16-S302036	ETHIRAJ COLLEGE FOR WOMEN
P.YAMUNA	16-S302037	ETHIRAJ COLLEGE FOR WOMEN

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G.YUVASHREE	16-S302038	ETHIRAJ COLLEGE FOR WOMEN
S.YUVASHREEMA	16-S302039	ETHIRAJ COLLEGE FOR WOMEN
K.V.GAYATHRI	16-S302040	ETHIRAJ COLLEGE FOR WOMEN
D.GITHIKAGOLECHA	16-S302041	ETHIRAJ COLLEGE FOR WOMEN
J.SOWMYA	16-S302042	ETHIRAJ COLLEGE FOR WOMEN
TUSHINA.D.MANU	16-S302043	ETHIRAJ COLLEGE FOR WOMEN
G.AISHWARYA	16-S302045	ETHIRAJ COLLEGE FOR WOMEN
M.CHITRA	16-S302046	ETHIRAJ COLLEGE FOR WOMEN
R.HARINI	16-S302047	ETHIRAJ COLLEGE FOR WOMEN
S.KEERTHANA	16-S302048	ETHIRAJ COLLEGE FOR WOMEN
U.LOGESWARI	16-S302049	ETHIRAJ COLLEGE FOR WOMEN
M.NITHYALAKSHMI	16-S302050	ETHIRAJ COLLEGE FOR WOMEN
RASIKA VISHWANATH	16-S302051	ETHIRAJ COLLEGE FOR WOMEN
R.RESHMA	16-S302052	ETHIRAJ COLLEGE FOR WOMEN
M.ROHINI	16-S302053	ETHIRAJ COLLEGE FOR WOMEN
P.S.SINDHUKANYA	16-S302054	ETHIRAJ COLLEGE FOR WOMEN
R.AATHIRAA	16-S302055	ETHIRAJ COLLEGE FOR WOMEN
P.K.APARNA DEV	16-S302056	ETHIRAJ COLLEGE FOR WOMEN
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V.S.HALEEMAPARVEEN	16-S302058	ETHIRAJ COLLEGE FOR WOMEN
S.N.JAYASRI	16-S302059	ETHIRAJ COLLEGE FOR WOMEN
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ISHWARYA.G	16-S302079	ETHIRAJ COLLEGE FOR WOMEN
JANANI.B	16-S302080	ETHIRAJ COLLEGE FOR WOMEN

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V. Jayalaxmi
GO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

RELEASE OF BIANNUAL NEWSLETTER “CONSUMER CONNECT”

DATE: 19th SEPTEMBER 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 414

The 15th issue of the newsletter gave an insight into the activities of the club for the period June 2016 to September 2016. It also covered articles contributed by the students on a wide range of issues relating to youth consumerism such as youth marketing , cyber stalking, e-commerce fraud and email related crimes. General consumers tips and facts , crossword and puzzles were also added features of the newsletter.

OUTCOME:

- Newsletters are a valuable component of a well-rounded marketing program.
- One big benefit of newsletters is that the sender controls all the content.

Newsletters can educate readers about the events and happenings of our club.



S. Kothari
Principal

NAME OF THE EVENT : RELEASE OF BIANNUAL NEWSLETTER "CONSUMER CONNECT"

DATE : 19th SEPTEMBER 2016

NO.OF BENEFICIARIES : 414

NAME	REGISTER NUMBER	INSTITUTION NAME
K. N. AARTHI	16-S302001	ETHIRAJ COLLEGE FOR WOMEN
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ISHWARYA.G	16-S302079	ETHIRAJ COLLEGE FOR WOMEN

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R. Vijayalakshmi

CO-ORDINATOR
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ETHIRAJ COLLEGE FOR WOMEN

**SEMINAR ON “PRIVACY POLICY IN SOCIAL MEDIA ANDE-COMMERCE
PORTAL”**

DATE: 26th SEPTEMBER 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 139

On the 26th September 2016, the Citizen Consumer Club of Ethiraj college for women conducted SEMINAR ON “PRIVACY POLICY IN SOCIAL MEDIA ANDE-COMMERCE PORTAL”.

Mrs. Nirmala Desikan, Chairman and Managing Trustee of CAI, addressed the gathering and highlighted about the long association of CAI with the student members of CCC in spreading the awareness on Consumer Protection. The distinguished speaker Dr.HarishRamani, Director and Chief Technology Officer, Internettechies Solutions Pvt.Ltd. highlighted that privacy issues and identity theft in social media are a growing concern. Most people who post their personal information about themselves do not recognize the potential consequences of their actions. He provided an insightful view on the issues relating to privacy within the walls of E-Commerce Portal like Hacking, Cyber Crime etc. He further pointed out that the proliferation of social networking sites creates the illusion of fun that make people to overlook the downsides of using these media. Dr.Ramani informed the students on the need to assess their privacy and how conscientious they should be regarding privacy policies.

OUTCOME:

- A seminar given by a prominent personality helped the students to gain information about their way of work or how things take place.
- Along with having access to experts, seminars also gave the opportunity to meet other people who share one's interests.
- Seminar discussions offered chances to debate issues related to the field, share experiences and exchange perspectives.
- The Seminars that was conducted by our club played a very important role in the student's life.

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Principal

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- Importance of the name seminar for students was immense as it helped students analyse, be updated on latest trends, understand concepts and expand their network.
- Seminar deals with development strategies. Our aim was to bring together subject experts and industry professionals to share expertise and ideas on the topic



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NAME OF THE EVENT : SEMINAR ON “PRIVACY POLICY IN SOCIAL MEDIA ANDE-COMMERCE PORTAL” CONDUCTED BY CITIZEN CONSUMER CLUB(CCC)IN ASSOCIATION WITH CONSUMER ASSOCIATION OF INDIA(CAI)

DATE : 26th SEPTEMBER 2016

NO. OF BENEFICIARIES: 139

NAME	REGISTER NUMBER	INSTITUTION NAME
ABARNA.C	14-S302001	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.R	14-S302002	ETHIRAJ COLLEGE FOR WOMEN
ANNAPOORANI. S. B	14-S302003	ETHIRAJ COLLEGE FOR WOMEN
ATCHYIA.S	14-S302004	ETHIRAJ COLLEGE FOR WOMEN
ATHIRAI.T	14-S302005	ETHIRAJ COLLEGE FOR WOMEN
BHUVANESWARI.S	14-S302006	ETHIRAJ COLLEGE FOR WOMEN
CHARUKRISHNA.K	14-S302007	ETHIRAJ COLLEGE FOR WOMEN
CHELLAMMAI.S	14-S302008	ETHIRAJ COLLEGE FOR WOMEN
DEEPA.H	14-S302009	ETHIRAJ COLLEGE FOR WOMEN
GOMATHI.V	14-S302010	ETHIRAJ COLLEGE FOR WOMEN
HARINE.C	14-S302011	ETHIRAJ COLLEGE FOR WOMEN
HARTHI PRIYADHARSHINI	14-S302012	ETHIRAJ COLLEGE FOR WOMEN
INDHU.G	14-S302013	ETHIRAJ COLLEGE FOR WOMEN
JANNATHUL FIRTHOUSE.S	14-S302014	ETHIRAJ COLLEGE FOR WOMEN
KALAIYARASI.V	14-S302015	ETHIRAJ COLLEGE FOR WOMEN
KARTHIKA.G	14-S302016	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.S	14-S302017	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.Y	14-S302018	ETHIRAJ COLLEGE FOR WOMEN
KOTTESHWARI.J	14-S302019	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.H	14-S302020	ETHIRAJ COLLEGE FOR WOMEN
PAVITRA.K	14-S302021	ETHIRAJ COLLEGE FOR WOMEN
PREETHI.S	14-S302022	ETHIRAJ COLLEGE FOR WOMEN
PRIYA.J	14-S302023	ETHIRAJ COLLEGE FOR WOMEN
PRIYADHARSHINI.S	14-S302024	ETHIRAJ COLLEGE FOR WOMEN
PRIYANKA. K. P	14-S302025	ETHIRAJ COLLEGE FOR WOMEN
PUSHPALATHA.K	14-S302026	ETHIRAJ COLLEGE FOR WOMEN
RAJALAKSHMI.S	14-S302027	ETHIRAJ COLLEGE FOR WOMEN
ROSE LINDA FERNANDO	14-S302028	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI PRIYA.S	14-S302029	ETHIRAJ COLLEGE FOR WOMEN
SANDHYA.C	14-S302030	ETHIRAJ COLLEGE FOR WOMEN
SANDHIYA.K	14-S302031	ETHIRAJ COLLEGE FOR WOMEN
SANTHIYA.S	14-S302032	ETHIRAJ COLLEGE FOR WOMEN
SARANYA.M	14-S302033	ETHIRAJ COLLEGE FOR WOMEN
SHANMUGA PRIYA.E	14-S302034	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.A	14-S302035	ETHIRAJ COLLEGE FOR WOMEN

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SINDHUJA.M	14-S302036	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA.K	14-S302037	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA. M. N	14-S302038	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA.S	14-S302039	ETHIRAJ COLLEGE FOR WOMEN
SREE VAISHNAVE. M.V	14-S302040	ETHIRAJ COLLEGE FOR WOMEN
SRILEKHA.R	14-S302041	ETHIRAJ COLLEGE FOR WOMEN
SWARNA LATHA.N	14-S302042	ETHIRAJ COLLEGE FOR WOMEN
THASLIMA NAZREEN.AF	14-S302043	ETHIRAJ COLLEGE FOR WOMEN
VENNILA.V	14-S302044	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.J	14-S302045	ETHIRAJ COLLEGE FOR WOMEN
DARSHIKA	14-S302046	ETHIRAJ COLLEGE FOR WOMEN
DEEPTI.G	14-S302047	ETHIRAJ COLLEGE FOR WOMEN
NAVANEETHA.S	14-S302048	ETHIRAJ COLLEGE FOR WOMEN
PUSHYA.S RAM	14-S302049	ETHIRAJ COLLEGE FOR WOMEN
RANJITHA	14-S302050	ETHIRAJ COLLEGE FOR WOMEN
SHREYA.R SHAH	14-S302051	ETHIRAJ COLLEGE FOR WOMEN
VAISHALI.M	14-S302052	ETHIRAJ COLLEGE FOR WOMEN
KIRTHANA.G	14-S302053	ETHIRAJ COLLEGE FOR WOMEN
PRIYASREE.N	14-S302054	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI MADHAVAN	14-S302055	ETHIRAJ COLLEGE FOR WOMEN
SEEMA.S	14-S302056	ETHIRAJ COLLEGE FOR WOMEN
SHARADA PRIYA.R	14-S302057	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.S	14-S302058	ETHIRAJ COLLEGE FOR WOMEN
SRIVIDYA.K	14-S302059	ETHIRAJ COLLEGE FOR WOMEN
SRUTHI. A. S	14-S302060	ETHIRAJ COLLEGE FOR WOMEN
ABINAYA.A	14-S302061	ETHIRAJ COLLEGE FOR WOMEN
AHALYA.V	14-S302062	ETHIRAJ COLLEGE FOR WOMEN
ARSHIYA.I	14-S302063	ETHIRAJ COLLEGE FOR WOMEN
ARUNA. S. N	14-S302064	ETHIRAJ COLLEGE FOR WOMEN
DIANEE DAVID	14-S302065	ETHIRAJ COLLEGE FOR WOMEN
KARESHMA.T	14-S302066	ETHIRAJ COLLEGE FOR WOMEN
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PRIYANGA.S	14-S302068	ETHIRAJ COLLEGE FOR WOMEN
SABARI.B	14-S302069	ETHIRAJ COLLEGE FOR WOMEN
SREENIDHI.R	14-S302070	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.K	14-S302071	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYAA.R	14-S302072	ETHIRAJ COLLEGE FOR WOMEN
AKILA.V	14-S302073	ETHIRAJ COLLEGE FOR WOMEN
AKSHIYA.S	14-S302074	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.R	14-S302075	ETHIRAJ COLLEGE FOR WOMEN
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M. Jayalalitha

CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

WORLD STANDARD DAY, WORLD STUDENT DAY AND WORLD FOOD DAY

DATE: 13th AND 14th October 2016


NO.OF PARTICIPANTS / BENEFICIARIES : 136

The club conducted various inter- departmental competitions like 60 Seconds to Sell, Treasure Hunt and Cooking without Fire on October 13 & 14, 2016 to commemorate World Standards Day, World Students Day and World Food Day. The competitions aimed at raising the awareness among consumers about the importance of standardization and food security. Large number of students actively participated in the events. The winners of the events were presented with certificates.

OUTCOME:

- Intra College/Interdepartmental events are a basic part of a student's campus life as it exhibits who they are outside of the study hall and gives a chance to explore their abilities and leadership quality.
- Students from various departments within the college took part in events that were organised by our club and got the chance to investigate a scope of interests they never realised they had.
- Additionally, it enhanced their inclinations along these lines and widened their perspective.

The event name helped the students to learn something new and meet people who had similar interests. It helped the students get inspired and discover more about themselves.


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S. Kothari

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NAME OF THE EVENT : INTER-DEPARTMENTAL COMPETITIONS TO
 COMMEMORATE WORLD STANDARDS DAY, WORLD STUDENT DAY AND
 WORLD FOOD DAY

DATE : 13th AND 14th OCTOBER 2016

NO.OF BENEFICIARIES : 136

NAME	REGISTER NUMBER	INSTITUTION NAME
K. N. AARTHI	16-S302001	ETHIRAJ COLLEGE FOR WOMEN
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A.HINDUMATHI	16-S302011	ETHIRAJ COLLEGE FOR WOMEN
J.JANANI	16-S302012	ETHIRAJ COLLEGE FOR WOMEN
M.JAYANTHI	16-S302013	ETHIRAJ COLLEGE FOR WOMEN
J.JAYABHARATHI	16-S302014	ETHIRAJ COLLEGE FOR WOMEN
N.JEEVITHA	16-S302015	ETHIRAJ COLLEGE FOR WOMEN
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M.VIDHYALAKSHMI	16-S302036	ETHIRAJ COLLEGE FOR WOMEN
P.YAMUNA	16-S302037	ETHIRAJ COLLEGE FOR WOMEN
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R. Vijayalakshmi

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ETHIRAJ COLLEGE FOR WOMEN

MIME PERFORMANCE ON CONSUMER AWARENESS

DATE: 24th OCTOBER 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 414

On the 24th October 2016 , the Citizen Consumer Club of Ethiraj college for women conducted MIME performance on consumer awareness. The performance aimed to educate the students and spread the information on consumer rights in regards to a product or service being marketed or sold to get the most from what they purchase. They highlighted on the concept of consumer awareness : information, choice, safety and the right to be heard. The performance left an indelible impression in the minds of the students and made them realise their rights as consumers.

OUTCOME:

- The club spread the awareness on consumer rights to the students through a mime performance.
- The mime performance highlighted on the concept of consumer awareness : information, choice, safety and the right to be heard.



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NAME OF THE EVENT : MIME PERFORMANCE ON CONSUMER AWARENESS

DATE : 24th OCTOBER 2016

NO.OF BENEFICIARIES : 414

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HARSHINI.V	16-S302077	ETHIRAJ COLLEGE FOR WOMEN
ISHWARIYA.N	16-S302078	ETHIRAJ COLLEGE FOR WOMEN
ISHWARYA.G	16-S302079	ETHIRAJ COLLEGE FOR WOMEN
JANANI.B	16-S302080	ETHIRAJ COLLEGE FOR WOMEN

S. Kotani

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Vijayalakshmi

GO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

NATIONAL CONSUMER RIGHTS DAY CELEBRATIONS - CONFETE 2016

DATE: 21st December 2016

NO.OF PARTICIPANTS / BENEFICIARIES : 100 and above students from various colleges

On the 21th December 2016 , the Citizen Consumer Club of Ethiraj college for women conducted various Inter- departmental competitions to commemorate National Consumer Rights Day. The valedictory function was graced by Thiru.L.Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu.He appreciated the efforts of the Club for organizing such informative events and stressed the need for organizing more such programmes for the benefit of the consumers. She noted that it is crucial for the consumer movement to build capacity needed to facilitate an environment conducive to consumer rights. Certificates and trophies were presented to the prize winners. Prizes for various interdepartmental competitions like Poster Designing, Block and Tackle, Trivia Mania, 60 Secs to Sell, Treasure Hunt and Cooking without Fire organised to commemorate International Youth Day, World Standards Day, World Student Day and World Food Day respectively were also distributed. The vote of thanks was delivered by Ms.AishwaryaMadhavan, Secretary, CCC. Throughout the event, the participants were made aware regarding the rights, duties and precautions which the consumers should take while purchasing the day to day goods from the market.

OUTCOME:

- Intercollegiate activities keep college students optimistic, motivated, and cheerful, which greatly increases their productivity.
- The involvement of Students from various colleges in Confete helped them gain a range of skills through taking part in the competitions.
- Participation in Confete cultural events dramatically improved students' networking skills.

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- They came in contact with people who would help and encourage them throughout their future professional phases.
- The main social impact of cultural events is inter-college interaction. Students had the opportunity to mingle with individuals from all backgrounds.
- Confete enabled students to showcase their talent and gain wider recognition.
- Additionally, Confete helped in developing a student's overall personality and interpersonal skills.



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NAME OF THE EVENT : NATIONAL CONSUMER RIGHTS DAY CELEBRATIONS - CONFETE 2016

DATE : 21st DECEMBER 2016

NO.OF BENEFICIARIES : 100 AND ABOVE STUDENTS FROM VARIOUS COLLEGES

ORGANISING COMMITTEE:

NAME	DESIGNATION
Ms. ROSHINI MADHAVAN	PRESIDENT
Ms. SHRUTHI RAMESH	VICE-PRESIDENT
Ms. AISHWARIYA MADHAVAN	SECRETARY
Ms. SANDHYA	JOINT SECRETARY
Ms. PRIYAAVARSHINI.S	TREASURER
Ms. POOJA DEVARAJ	JOINT-TREASURER

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Vijayalakshmi

GO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

**SEMINAR ON “EDUCATIONAL PLANNING AND LOANS FOR HIGHER
EDUCATION IN INDIA AND ABROAD”**

DATE: 6th January 2017

NO.OF PARTICIPANTS / BENEFICIARIES : 414

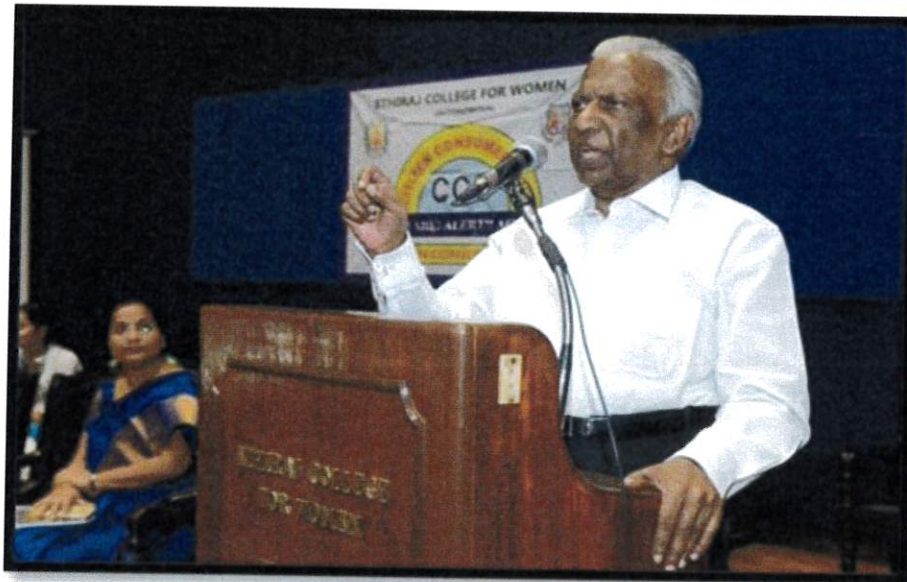
On the 6th January 2017 , the Citizen Consumer Club of Ethiraj college for women conducted a seminar. Mr. K Srinivasan, a specialist in Digital Journalism and Public relations addressed on “Educational Loans for Higher Education in India and Abroad” . He provided information on the availability of various education loan schemes and guidelines to be followed while applying for it. Mr. Srinivasan gave detailed information about the IBA schemes and Non IBA schemes. He enlightened the students about the professional and technical courses that come under the eligibility for applying for a loan. He also shared the websites such as iba.org.in and info.eltl.in to help the students make an informed decision.

OUTCOME:

- A seminar given by a prominent personality helped the students to gain information about their way of work or how things take place.
- Along with having access to experts, seminars also gave the opportunity to meet other people who share one’s interests.
- Seminar discussions offered chances to debate issues related to the field, share experiences and exchange perspectives.
- The Seminars that was conducted by our club played a very important role in the student’s life.
- Importance of the name seminar for students was immense as it helped students analyse, be updated on latest trends, understand concepts and expand their network.
- Seminar deals with development strategies. Our aim was to bring together subject experts and industry professionals to share expertise and ideas on the topic


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NAME OF THE EVENT : SEMINAR ON “EDUCATIONAL PLANNING AND LOANS FOR HIGHER EDUCATION IN INDIA AND ABROAD” CONDUCTED BY CITIZEN CONSUMER CLUB(CCC) IN ASSOCIATION WITH CONSUMER ASSOCIATION OF INDIA(CAI)

DATE : 6th JANUARY 2017

NO.OF BENEFICIARIES : 414

NAME	REGISTER NUMBER	INSTITUTION NAME
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R. Vijayalakshmi

CO-ORDINATOR

CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

**MASTER TRAINING PROGRAMME ON WATER CONSERVATION AND
SANITATION**

DATE: 27th January 2017

NO.OF PARTICIPANTS / BENEFICIARIES : 139

On the 27th January 2017, the Citizen Consumer Club of Ethiraj college for women conducted a Master training programme. The following were the topics on which the training was conducted

- § WATER SCARCITY
- § CONSERVATION OF WATER
- § WATER BORNE DISEASES
- § EFFECT OF WATER BORNE DISEASES
- § SANITATION
- § RIGHT TO WATER & SANITATION
- § SANITATION & POLLUTION
- § EFFECTS OF POOR SANITATION
- § NEED FOR IMPROVED SANITATION
- § WASH (Water, Sanitation and Hygiene)- IN SCHOOLS
- § CLEAN INDIA, CLEAN SCHOOLS
- § TIPS TO IMPROVE HYGIENE
- § TDS – TOTAL DISSOLVED SOLIDS and H₂S BOTTLE TEST

S. Kothari

Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

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Reaccredited with A grade by NAAC

OUTCOME:

- Access to water, sanitation and hygiene is a human right, yet billions are still faced with daily challenges accessing even the most basic of services.
- Proper water and sanitation is a key foundation for achieving the Sustainable Development Goals, including good health.
- Students from various departments within the college took part in events that were organised by our club and got the chance to work on different ideas relating to the idea of water conservation.



S. Kothari
Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

**NAME OF THE EVENT : MASTER TRAINING PROGRAMME ON WATER
CONSERVATION AND SANITATION**

DATE : 27th JANUARY 2017

NO. OF BENEFICIARIES: 139

NAME	REGISTER NUMBER	INSTITUTION NAME
ABARNA.C	14-S302001	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.R	14-S302002	ETHIRAJ COLLEGE FOR WOMEN
ANNAPOORANI. S. B	14-S302003	ETHIRAJ COLLEGE FOR WOMEN
ATCHYIA.S	14-S302004	ETHIRAJ COLLEGE FOR WOMEN
ATHIRAI.T	14-S302005	ETHIRAJ COLLEGE FOR WOMEN
BHUVANESWARI.S	14-S302006	ETHIRAJ COLLEGE FOR WOMEN
CHARUKRISHNA.K	14-S302007	ETHIRAJ COLLEGE FOR WOMEN
CHELLAMMAI.S	14-S302008	ETHIRAJ COLLEGE FOR WOMEN
DEEPA.H	14-S302009	ETHIRAJ COLLEGE FOR WOMEN
GOMATHI.V	14-S302010	ETHIRAJ COLLEGE FOR WOMEN
HARINE.C	14-S302011	ETHIRAJ COLLEGE FOR WOMEN
HARTHI PRIYADHARSHINI	14-S302012	ETHIRAJ COLLEGE FOR WOMEN
INDHU.G	14-S302013	ETHIRAJ COLLEGE FOR WOMEN
JANNATHUL FIRTHOUSE.S	14-S302014	ETHIRAJ COLLEGE FOR WOMEN
KALAIYARASI.V	14-S302015	ETHIRAJ COLLEGE FOR WOMEN
KARTHIKA.G	14-S302016	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.S	14-S302017	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.Y	14-S302018	ETHIRAJ COLLEGE FOR WOMEN
KOTTESHWARI.J	14-S302019	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.H	14-S302020	ETHIRAJ COLLEGE FOR WOMEN
PAVITRA.K	14-S302021	ETHIRAJ COLLEGE FOR WOMEN
PREETHI.S	14-S302022	ETHIRAJ COLLEGE FOR WOMEN
PRIYA.J	14-S302023	ETHIRAJ COLLEGE FOR WOMEN
PRIYADHARSHINI.S	14-S302024	ETHIRAJ COLLEGE FOR WOMEN
PRIYANKA. K. P	14-S302025	ETHIRAJ COLLEGE FOR WOMEN
PUSHPALATHA.K	14-S302026	ETHIRAJ COLLEGE FOR WOMEN
RAJALAKSHMI.S	14-S302027	ETHIRAJ COLLEGE FOR WOMEN
ROSE LINDA FERNANDO	14-S302028	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI PRIYA.S	14-S302029	ETHIRAJ COLLEGE FOR WOMEN
SANDHYA.C	14-S302030	ETHIRAJ COLLEGE FOR WOMEN
SANDHIYA.K	14-S302031	ETHIRAJ COLLEGE FOR WOMEN
SANTHIYA.S	14-S302032	ETHIRAJ COLLEGE FOR WOMEN
SARANYA.M	14-S302033	ETHIRAJ COLLEGE FOR WOMEN
SHANMUGA PRIYA.E	14-S302034	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.A	14-S302035	ETHIRAJ COLLEGE FOR WOMEN
SINDHUJA.M	14-S302036	ETHIRAJ COLLEGE FOR WOMEN

S. Kotthari

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SOWMYA.K	14-S302037	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA. M. N	14-S302038	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA.S	14-S302039	ETHIRAJ COLLEGE FOR WOMEN
SREE VAISHNAVE. M.V	14-S302040	ETHIRAJ COLLEGE FOR WOMEN
SRILEKHA.R	14-S302041	ETHIRAJ COLLEGE FOR WOMEN
SWARNA LATHA.N	14-S302042	ETHIRAJ COLLEGE FOR WOMEN
THASLIMA NAZREEN.AF	14-S302043	ETHIRAJ COLLEGE FOR WOMEN
VENNILA.V	14-S302044	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.J	14-S302045	ETHIRAJ COLLEGE FOR WOMEN
DARSHIKA	14-S302046	ETHIRAJ COLLEGE FOR WOMEN
DEEPTI.G	14-S302047	ETHIRAJ COLLEGE FOR WOMEN
NAVANEETHA.S	14-S302048	ETHIRAJ COLLEGE FOR WOMEN
PUSHYA.S RAM	14-S302049	ETHIRAJ COLLEGE FOR WOMEN
RANJITHA	14-S302050	ETHIRAJ COLLEGE FOR WOMEN
SHREYA.R SHAH	14-S302051	ETHIRAJ COLLEGE FOR WOMEN
VAISHALI.M	14-S302052	ETHIRAJ COLLEGE FOR WOMEN
KIRTHANA.G	14-S302053	ETHIRAJ COLLEGE FOR WOMEN
PRIYASREE.N	14-S302054	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI MADHAVAN	14-S302055	ETHIRAJ COLLEGE FOR WOMEN
SEEMA.S	14-S302056	ETHIRAJ COLLEGE FOR WOMEN
SHARADA PRIYA.R	14-S302057	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.S	14-S302058	ETHIRAJ COLLEGE FOR WOMEN
SRIVIDYA.K	14-S302059	ETHIRAJ COLLEGE FOR WOMEN
SRUTHI. A. S	14-S302060	ETHIRAJ COLLEGE FOR WOMEN
ABINAYA.A	14-S302061	ETHIRAJ COLLEGE FOR WOMEN
AHALYA.V	14-S302062	ETHIRAJ COLLEGE FOR WOMEN
ARSHIYA.I	14-S302063	ETHIRAJ COLLEGE FOR WOMEN
ARUNA. S. N	14-S302064	ETHIRAJ COLLEGE FOR WOMEN
DIANEE DAVID	14-S302065	ETHIRAJ COLLEGE FOR WOMEN
KARESHMA.T	14-S302066	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.B	14-S302067	ETHIRAJ COLLEGE FOR WOMEN
PRIYANGA.S	14-S302068	ETHIRAJ COLLEGE FOR WOMEN
SABARI.B	14-S302069	ETHIRAJ COLLEGE FOR WOMEN
SREENIDHI.R	14-S302070	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.K	14-S302071	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYAA.R	14-S302072	ETHIRAJ COLLEGE FOR WOMEN
AKILA.V	14-S302073	ETHIRAJ COLLEGE FOR WOMEN
AKSHIYA.S	14-S302074	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.R	14-S302075	ETHIRAJ COLLEGE FOR WOMEN
BAVANI.G	14-S302076	ETHIRAJ COLLEGE FOR WOMEN
BHAVANI.A	14-S302077	ETHIRAJ COLLEGE FOR WOMEN

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Vijaya Lakshmi

CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

SEMINAR ON “RIGHT TO INFORMATION”

DATE: 30th JANUARY 2017

NO.OF PARTICIPANTS / BENEFICIARIES : 414

On the 30th January 2017, the Citizen Consumer Club of Ethiraj college for women conducted a seminar. Mr.Rajaraman emphasised that the Right to Information Act, 2005 has come as a boon for Indian citizens giving them the rights to access information and services they need from public offices. This regulation is very broad and includes all areas of governance. He stated that the Act is mainly intended to empower the Indian citizens, make government functionaries answerable, control corruption, and build a strong democratic nation. Public has power to inspect work, documents and records; taking notes, extracts or certified copies of documents or records; and take certified samples of material held by the public authority or held under the control of the public authority.

OUTCOME:

- A seminar given by a prominent personality helped the students to gain information about their way of work or how things take place.
- Along with having access to experts, seminars also gave the opportunity to meet other people who share one's interests.
- Seminar discussions offered chances to debate issues related to the field, share experiences and exchange perspectives.
- The Seminars that was conducted by our club played a very important role in the student's life.
- Importance of the name seminar for students was immense as it helped students analyse, be updated on latest trends, understand concepts and expand their network.
- Seminar deals with development strategies. Our aim was to bring together subject experts and industry professionals to share expertise and ideas on the topic.

S. Kothari
Principal

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Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

NAME OF THE EVENT : SEMINAR ON “RIGHT TO INFORMATION” BY MR.K. RAJARAMAN, IAS ,PRINCIPAL SECRETARY & DIRECTOR, ENTREPRENEURSHIP DEVELOPMENT INSTITUTE, GOVERNMENT OF TAMIL NADU

DATE : 30th JANUARY 2017

NO.OF BENEFICIARIES : 414

NAME	REGISTER NUMBER	INSTITUTION NAME
K. N. AARTHI	16-S302001	ETHIRAJ COLLEGE FOR WOMEN
S. AFRAASADIYAH	16-S302002	ETHIRAJ COLLEGE FOR WOMEN
M. ARTHY	16-S302003	ETHIRAJ COLLEGE FOR WOMEN
S. BAVADHARINI	16-S302004	ETHIRAJ COLLEGE FOR WOMEN
M. BHAVANI	16-S302005	ETHIRAJ COLLEGE FOR WOMEN
P. DEENASHRI	16-S302006	ETHIRAJ COLLEGE FOR WOMEN
A.DIVYALAKSHMI	16-S302007	ETHIRAJ COLLEGE FOR WOMEN
S.DURGA	16-S302008	ETHIRAJ COLLEGE FOR WOMEN
M.GAYATHRI	16-S302009	ETHIRAJ COLLEGE FOR WOMEN
C.HARINI	16-S302010	ETHIRAJ COLLEGE FOR WOMEN
A.HINDUMATHI	16-S302011	ETHIRAJ COLLEGE FOR WOMEN
J.JANANI	16-S302012	ETHIRAJ COLLEGE FOR WOMEN
M.JAYANTHI	16-S302013	ETHIRAJ COLLEGE FOR WOMEN
J.JAYABHARATHI	16-S302014	ETHIRAJ COLLEGE FOR WOMEN
N.JEEVITHA	16-S302015	ETHIRAJ COLLEGE FOR WOMEN
R.KAAVYA	16-S302016	ETHIRAJ COLLEGE FOR WOMEN
M.KEETHANA	16-S302017	ETHIRAJ COLLEGE FOR WOMEN
S.V.KIRTHIKA	16-S302018	ETHIRAJ COLLEGE FOR WOMEN
G.LAVANYA	16-S302019	ETHIRAJ COLLEGE FOR WOMEN
T.LOGEWARI	16-S302020	ETHIRAJ COLLEGE FOR WOMEN
R.K.MADHURAMBIKA	16-S302021	ETHIRAJ COLLEGE FOR WOMEN
L.MEENAKSHI	16-S302022	ETHIRAJ COLLEGE FOR WOMEN
J.RAMYA	16-S302023	ETHIRAJ COLLEGE FOR WOMEN
G.SANGEETHA	16-S302024	ETHIRAJ COLLEGE FOR WOMEN
K.SHALINI	16-S302025	ETHIRAJ COLLEGE FOR WOMEN
B.SHAMMINI	16-S302026	ETHIRAJ COLLEGE FOR WOMEN
T.R.SHORNAMBIKA	16-S302027	ETHIRAJ COLLEGE FOR WOMEN
S.SUBHASHINI	16-S302028	ETHIRAJ COLLEGE FOR WOMEN
R.SUVEYDHA	16-S302029	ETHIRAJ COLLEGE FOR WOMEN
S.SWATHY	16-S302030	ETHIRAJ COLLEGE FOR WOMEN
B.SWETHA	16-S302031	ETHIRAJ COLLEGE FOR WOMEN
K.P.TAMILSELVI	16-S302032	ETHIRAJ COLLEGE FOR WOMEN
THIRUPPAVAI	16-S302033	ETHIRAJ COLLEGE FOR WOMEN
H.VAISHNAVI	16-S302034	ETHIRAJ COLLEGE FOR WOMEN
S.VEDHAVALLI	16-S302035	ETHIRAJ COLLEGE FOR WOMEN
M.VIDHYALAKSHMI	16-S302036	ETHIRAJ COLLEGE FOR WOMEN

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P. YAMUNA	16-S302037	ETHIRAJ COLLEGE FOR WOMEN
G. YUVASHREE	16-S302038	ETHIRAJ COLLEGE FOR WOMEN
S. YUVASHREEMA	16-S302039	ETHIRAJ COLLEGE FOR WOMEN
K. V. GAYATHRI	16-S302040	ETHIRAJ COLLEGE FOR WOMEN
D. GITHIKAGOLECHA	16-S302041	ETHIRAJ COLLEGE FOR WOMEN
J. SOWMYA	16-S302042	ETHIRAJ COLLEGE FOR WOMEN
TUSHINA. D. MANU	16-S302043	ETHIRAJ COLLEGE FOR WOMEN
G. AISHWARYA	16-S302045	ETHIRAJ COLLEGE FOR WOMEN
M. CHITRA	16-S302046	ETHIRAJ COLLEGE FOR WOMEN
R. HARINI	16-S302047	ETHIRAJ COLLEGE FOR WOMEN
S. KEERTHANA	16-S302048	ETHIRAJ COLLEGE FOR WOMEN
U. LOGESWARI	16-S302049	ETHIRAJ COLLEGE FOR WOMEN
M. NITHYALAKSHMI	16-S302050	ETHIRAJ COLLEGE FOR WOMEN
RASIKA VISHWANATH	16-S302051	ETHIRAJ COLLEGE FOR WOMEN
R. RESHMA	16-S302052	ETHIRAJ COLLEGE FOR WOMEN
M. ROHINI	16-S302053	ETHIRAJ COLLEGE FOR WOMEN
P. S. SINDHUKANYA	16-S302054	ETHIRAJ COLLEGE FOR WOMEN
R. AATHIRAA	16-S302055	ETHIRAJ COLLEGE FOR WOMEN
P. K. APARNA DEV	16-S302056	ETHIRAJ COLLEGE FOR WOMEN
A. AYEESHAAMREEN	16-S302057	ETHIRAJ COLLEGE FOR WOMEN
V. S. HALEEMAPARVEEN	16-S302058	ETHIRAJ COLLEGE FOR WOMEN
S. N. JAYASRI	16-S302059	ETHIRAJ COLLEGE FOR WOMEN
U. KEERTHIKA	16-S302060	ETHIRAJ COLLEGE FOR WOMEN
K. KIRUTHIKA	16-S302061	ETHIRAJ COLLEGE FOR WOMEN
K. NIVEDHA	16-S302062	ETHIRAJ COLLEGE FOR WOMEN
M. MOHIDEENRAIHANA	16-S302063	ETHIRAJ COLLEGE FOR WOMEN
S. POOJAANANDHI	16-S302064	ETHIRAJ COLLEGE FOR WOMEN
P. PRIYADHARSHNE	16-S302065	ETHIRAJ COLLEGE FOR WOMEN
R. SANTHOSHINI	16-S302066	ETHIRAJ COLLEGE FOR WOMEN
M. SHOBARNICA	16-S302067	ETHIRAJ COLLEGE FOR WOMEN
VARNIKAVARADH	16-S302068	ETHIRAJ COLLEGE FOR WOMEN
ANU MIRA	16-S302069	ETHIRAJ COLLEGE FOR WOMEN
DHANALAKSHMI. A	16-S302070	ETHIRAJ COLLEGE FOR WOMEN
DHANALAKSHMI. P	16-S302071	ETHIRAJ COLLEGE FOR WOMEN
DIVYA. M	16-S302072	ETHIRAJ COLLEGE FOR WOMEN
DIVYA. R	16-S302073	ETHIRAJ COLLEGE FOR WOMEN
DURGA. S	16-S302074	ETHIRAJ COLLEGE FOR WOMEN
ELLARI GLORY	16-S302075	ETHIRAJ COLLEGE FOR WOMEN
HARITHA. B	16-S302076	ETHIRAJ COLLEGE FOR WOMEN
HARSHINI. V	16-S302077	ETHIRAJ COLLEGE FOR WOMEN
ISHWARIYA. N	16-S302078	ETHIRAJ COLLEGE FOR WOMEN
ISHWARYA. G	16-S302079	ETHIRAJ COLLEGE FOR WOMEN

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R. Vijayalakshmi
GO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

WORLD CONSUMER RIGHTS DAY CELEBRATIONS-CONSOFEFESTUM 2017

DATE: 13th February 2017

NO.OF PARTICIPANTS / BENEFICIARIES : 100 and above students from various colleges

On the 13th February 2017 , the Citizen Consumer Club of Ethiraj college for women conducted various Inter- departmental competitions to commemorate world consumer rights day. The esteemed chief guest Mr. L. Singaram, Deputy Commissioner (South), Department of Civil Supplies and Consumer Protection ,Government of Tamil Nadu addressed the student community to actively take part in spreading awareness among people on consumer rights. He released the bi -annual newsletter 'Consumer Connect' and presented District Best Club Award(South) for the academic year 2015-16 to Ethiraj College for Women as the best performing club at the district level. The club was awarded the STATE BEST CLUB Award for the year 2013-14 and the BEST CONSUMER CLUB Award in Chennai,South Zone for six consecutive years.

OUTCOME:

- Intercollegiate activities keep college students optimistic, motivated, and cheerful, which greatly increases their productivity.
- The involvement of Students from various colleges in Consofestum helped them gain a range of skills through taking part in the competitions.
- Participation in Consofestum cultural events dramatically improved students' networking skills.
- They came in contact with people who would help and encourage them throughout their future professional phases.
- The main social impact of cultural events is inter-college interaction. Students had the opportunity to mingle with individuals from all backgrounds.
- Consofestum enabled students to showcase their talent and gain wider recognition.
- Additionally, Consofestum helped in developing a student's overall personality and interpersonal skills.


Principal

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SCHOOL EVENTS	
Join the Dots (Rangoli)	09:30am-10:30am
Tagline Your Thoughts(Slogan Writing)	10:30am-11:30am
Cross-Hatch Shading/Pencil Art	11:30am-12:30pm

Faculty Co-ordinators

Dr.C. Sunita	Mrs.T.S. Vaishnavi
--------------	--------------------

Office Bearers

Roshini Madhavan President	Shruthi Ramesh Vice-president
Aishwariya Madhavan Secretary	S. Sandhya Joint Secretary
Priyaavirshini Treasurer	Pooja Devraj Joint Treasurer

**CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN
&
DEPARTMENT OF CIVIL SUPPLIES AND CONSUMER PROTECTION
GOVERNMENT OF TAMILNADU**

Cordially invites you to

CONSO FESTUM 2017

to Commemorate

WORLD CONSUMER RIGHTS DAY

DATE : 11th February 2017 VENUE : MAIN AUDITORIUM

S. Kothari

Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

NAME OF THE EVENT : WORLD CONSUMER RIGHTS DAY CELEBRATIONS-
CONSO FESTUM 2017

DATE : 13th FEBRUARY 2017

NO.OF BENEFICIARIES : 100 AND ABOVE STUDENTS FROM VARIOUS
COLLEGES

ORGANISING COMMITTEE:

NAME	DESIGNATION
Ms. ROSHINI MADHAVAN	PRESIDENT
Ms. SHRUTHI RAMESH	VICE-PRESIDENT
Ms. AISHWARIYA MADHAVAN	SECRETARY
Ms. SANDHYA	JOINT SECRETARY
Ms. PRIYA AVARSHINI.S	TREASURER
Ms. POOJA DEVARAJ	JOINT-TREASURER

S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
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CHENNAI-600 008.

R. Vijayalakshmi

GO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN

A ONE DAY WORKSHOP ON YOUTH AND SUSTAINABILITY IN EVERYDAY LIFE

DATE: 20th FEBRUARY 2017

NO.OF PARTICIPANTS / BENEFICIARIES : 139

On the 20th February 2017 , the Citizen Consumer Club of Ethiraj college for women conducted a one day workshop. The speakers Mr.S.D.Dayanand,Scientist-E(Director),Bureau of Indian Standards and Mr. S. Mahadevan ,Senior Faculty,stressed on the needfor youth to make more informed choices about the ecological footprintand expand their contribution to policy formulation on economic, social and environmental issues.The paper presentation session provided aneffective platform to the students to exchange ideas about the ways to promote safe and healthy communities. The resource persons Mr. Santharajan,Director of CAI,Principal of Concert Training Academy and Mrs. Kalyani Rajaraman,Project Director,CAI informed the participants about the complexity of sustainable development and how it relates to everyday life.

OUTCOME:

- As per research, young people are already contributing towards achieving the Sustainable Development Goals
- The paper presentation session provided an effective platform to the students to exchange ideas about the ways to promote safe and healthy communities.
- Engaging young people in development programs has a very interesting impact on their personal development, their empowerment, their ability to connect with more marginalized people in their community.
- The event name helped the students to learn something new and meet people who had similar interests.
- This has also helped youngsters to take up the responsibility for creating better future.

S. Kothari

Principal

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10:00 am – 11:00 am

Technical Session 1 – Promoting Environmental Sustainability in Learning Institutions through R&D Initiatives

Speaker:
Mr.S. D. Dayanand
Scientist-E (Director)
Bureau of Indian Standards

11:15AM – 12:15pm



Technical Session 2 – Youth Sustainable Consumption Patterns & Lifestyles

Speaker:
Mr.S.Mahadevan
Senior Faculty,
Petroleum Conservation Research Association

01:00PM – 1:00pm


Technical Session 3 – Paper Presentation by student participants

Resource Persons:
Mr.Santhanarajan
Director of CAI & Principal of Concert Training Academy
Mrs. Mahyani Rajaraman
Project Director,CAI

 **CITIZEN CONSUMER CLUB** 
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Chennai - 600 008

cordially invites you to

A ONE DAY WORKSHOP
ON
YOUTH AND SUSTAINABILITY IN EVERYDAY LIFE



DATE: 20th February 2023 **VENUE:** MINE AUDITORIUM

S. Kothari

Principal

ETHIRAJ COLLEGE FOR WOMEN
Chennai - 8

NAME OF THE EVENT : A ONE DAY WORKSHOP ON YOUTH AND SUSTAINABILITY IN EVERYDAY LIFE

DATE : 20th FEBRUARY 2017

NO. OF BENEFICIARIES: 139

NAME	REGISTER NUMBER	INSTITUTION NAME
ABARNA.C	14-S302001	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.R	14-S302002	ETHIRAJ COLLEGE FOR WOMEN
ANNAPOORANI. S. B	14-S302003	ETHIRAJ COLLEGE FOR WOMEN
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ATHIRAI.T	14-S302005	ETHIRAJ COLLEGE FOR WOMEN
BHUVANESWARI.S	14-S302006	ETHIRAJ COLLEGE FOR WOMEN
CHARUKRISHNA.K	14-S302007	ETHIRAJ COLLEGE FOR WOMEN
CHELLAMMAI.S	14-S302008	ETHIRAJ COLLEGE FOR WOMEN
DEEPA.H	14-S302009	ETHIRAJ COLLEGE FOR WOMEN
GOMATHI.V	14-S302010	ETHIRAJ COLLEGE FOR WOMEN
HARINE.C	14-S302011	ETHIRAJ COLLEGE FOR WOMEN
HARTHI PRIYADHARSHINI	14-S302012	ETHIRAJ COLLEGE FOR WOMEN
INDHU.G	14-S302013	ETHIRAJ COLLEGE FOR WOMEN
JANNATHUL FIRTHOUSE.S	14-S302014	ETHIRAJ COLLEGE FOR WOMEN
KALAIYARASI.V	14-S302015	ETHIRAJ COLLEGE FOR WOMEN
KARTHIKA.G	14-S302016	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.S	14-S302017	ETHIRAJ COLLEGE FOR WOMEN
KEERTHANA.Y	14-S302018	ETHIRAJ COLLEGE FOR WOMEN
KOTTESHWARI.J	14-S302019	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.H	14-S302020	ETHIRAJ COLLEGE FOR WOMEN
PAVITRA.K	14-S302021	ETHIRAJ COLLEGE FOR WOMEN
PREETHI.S	14-S302022	ETHIRAJ COLLEGE FOR WOMEN
PRIYA.J	14-S302023	ETHIRAJ COLLEGE FOR WOMEN
PRIYADHARSHINI.S	14-S302024	ETHIRAJ COLLEGE FOR WOMEN
PRIYANKA. K. P	14-S302025	ETHIRAJ COLLEGE FOR WOMEN
PUSHPALATHA.K	14-S302026	ETHIRAJ COLLEGE FOR WOMEN
RAJALAKSHMI.S	14-S302027	ETHIRAJ COLLEGE FOR WOMEN
ROSE LINDA FERNANDO	14-S302028	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI PRIYA.S	14-S302029	ETHIRAJ COLLEGE FOR WOMEN
SANDHYA.C	14-S302030	ETHIRAJ COLLEGE FOR WOMEN
SANDHIYA.K	14-S302031	ETHIRAJ COLLEGE FOR WOMEN
SANTHIYA.S	14-S302032	ETHIRAJ COLLEGE FOR WOMEN
SARANYA.M	14-S302033	ETHIRAJ COLLEGE FOR WOMEN
SHANMUGA PRIYA.E	14-S302034	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.A	14-S302035	ETHIRAJ COLLEGE FOR WOMEN
SINDHUJA.M	14-S302036	ETHIRAJ COLLEGE FOR WOMEN

S. Kotarai

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SOWMYA.K	14-S302037	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA. M. N	14-S302038	ETHIRAJ COLLEGE FOR WOMEN
SOWMYA.S	14-S302039	ETHIRAJ COLLEGE FOR WOMEN
SREE VAISHNAVE. M.V	14-S302040	ETHIRAJ COLLEGE FOR WOMEN
SRILEKHA.R	14-S302041	ETHIRAJ COLLEGE FOR WOMEN
SWARNA LATHA.N	14-S302042	ETHIRAJ COLLEGE FOR WOMEN
THASLIMA NAZREEN.AF	14-S302043	ETHIRAJ COLLEGE FOR WOMEN
VENNILA.V	14-S302044	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.J	14-S302045	ETHIRAJ COLLEGE FOR WOMEN
DARSHIKA	14-S302046	ETHIRAJ COLLEGE FOR WOMEN
DEEPTI.G	14-S302047	ETHIRAJ COLLEGE FOR WOMEN
NAVANEETHA.S	14-S302048	ETHIRAJ COLLEGE FOR WOMEN
PUSHYA.S RAM	14-S302049	ETHIRAJ COLLEGE FOR WOMEN
RANJITHA	14-S302050	ETHIRAJ COLLEGE FOR WOMEN
SHREYA.R SHAH	14-S302051	ETHIRAJ COLLEGE FOR WOMEN
VAISHALI.M	14-S302052	ETHIRAJ COLLEGE FOR WOMEN
KIRTHANA.G	14-S302053	ETHIRAJ COLLEGE FOR WOMEN
PRIYASREE.N	14-S302054	ETHIRAJ COLLEGE FOR WOMEN
ROSHINI MADHAVAN	14-S302055	ETHIRAJ COLLEGE FOR WOMEN
SEEMA.S	14-S302056	ETHIRAJ COLLEGE FOR WOMEN
SHARADA PRIYA.R	14-S302057	ETHIRAJ COLLEGE FOR WOMEN
SHARMILA.S	14-S302058	ETHIRAJ COLLEGE FOR WOMEN
SRIVIDYA.K	14-S302059	ETHIRAJ COLLEGE FOR WOMEN
SRUTHI. A. S	14-S302060	ETHIRAJ COLLEGE FOR WOMEN
ABINAYA.A	14-S302061	ETHIRAJ COLLEGE FOR WOMEN
AHALYA.V	14-S302062	ETHIRAJ COLLEGE FOR WOMEN
ARSHIYA.I	14-S302063	ETHIRAJ COLLEGE FOR WOMEN
ARUNA. S. N	14-S302064	ETHIRAJ COLLEGE FOR WOMEN
DIANEE DAVID	14-S302065	ETHIRAJ COLLEGE FOR WOMEN
KARESHMA.T	14-S302066	ETHIRAJ COLLEGE FOR WOMEN
PAVITHRA.B	14-S302067	ETHIRAJ COLLEGE FOR WOMEN
PRIYANGA.S	14-S302068	ETHIRAJ COLLEGE FOR WOMEN
SABARI.B	14-S302069	ETHIRAJ COLLEGE FOR WOMEN
SREENIDHI.R	14-S302070	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYA.K	14-S302071	ETHIRAJ COLLEGE FOR WOMEN
AISHWARYAA.R	14-S302072	ETHIRAJ COLLEGE FOR WOMEN
AKILA.V	14-S302073	ETHIRAJ COLLEGE FOR WOMEN
AKSHIYA.S	14-S302074	ETHIRAJ COLLEGE FOR WOMEN
ASHWINI.R	14-S302075	ETHIRAJ COLLEGE FOR WOMEN
BAVANI.G	14-S302076	ETHIRAJ COLLEGE FOR WOMEN
BHAVANI.A	14-S302077	ETHIRAJ COLLEGE FOR WOMEN

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Maya Chavshi

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CO-ORDINATOR
CITIZEN CONSUMER CLUB
ETHIRAJ COLLEGE FOR WOMEN



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E-Cell

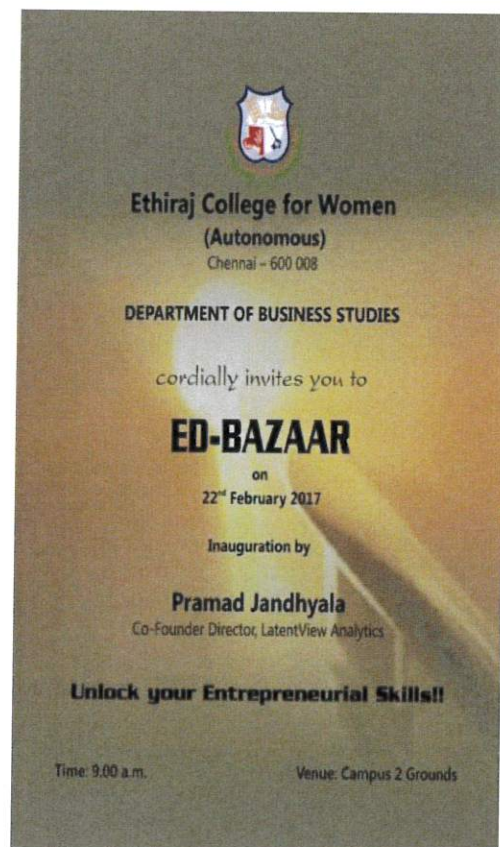
ACADEMIC YEAR 2016-2017

ED BAZAAR

Date: 22/2/2017

Number of participants / beneficiaries: 200 students

ED Bazaar; a one day exhibition cum sale of self-made products is hosted to provide hands-on experience to the students in the entrepreneurial venture. The bazaar also includes participation from other colleges and spastic society. It was conducted on February 22nd.



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Principal



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ETHIRAJ COLLEGE FOR WOMEN
ENTREPRENEURSHIP CELL

2016-2017

ED BAZAAR

S.No	Name of the Student
1	ANITHA.S
2	YUVASHREE.P
3	PUSHPA.V
4	VARSHA.G
5	VISHALIS
6	VASUMATHI
7	ARUNA
8	SUNMATHI.A
9	AASHA.M
10	MAHALAKSHMI.L
11	SANGEETHA.B
12	MANISHA MALINI
13	DURGA DEVI
14	DEVI.S
15	RUKMANI
16	SONALIKA.M
17	KASTHURI SONA
18	JHANVI.V
19	KAVYA LAKSHMI.M
20	HARI PRIYA.K
21	HARI PRIYA.V
22	PAVITHRA NATRAJAN
23	HEMALATHA
24	SOWBAGYA
25	SATHYAKALA
26	VIDHYA
27	RAMYA.S
28	UMA SRI
29	SARADHA.M
30	THULASIS
31	SARITHA.B

S.No	Name of the Student
32	KALAI SELVI.V
33	PANJAVARNAM
34	DEEPA.K
35	AZEEMA
36	NEHA.S
37	KRITHIKA
38	PANI YASMIN
39	BARGAVI.R
40	HAKSHAYA.V
41	ILAKIYA.N
42	JOTHI SWAROOPA.K.M
43	KAVERI SUDHA
44	AISHWARYA.S
45	MENAKA.S
46	MONISHA.S
47	PRIYA.M
48	PRATHIBA.R
49	RENUKHA.C
50	SUPRIYA.K.S
51	SUPRAJA
52	NITHYASHREE
53	SUDHA.K
54	SUVETHA.S
55	YUVARANI
56	SHEETHAL
57	NAMRITHA
58	KUSHBOO.C
59	HARI PRIYA
60	RAJESHWARI
61	SURABHI
62	JERRISHA

M. Jayalakshmi



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S.No	Name of the Student	S.No	Name of the Student
63	ASHMITHA	110	VARSHA R
64	PRANEETHA SRI	111	V RASHMITHA
65	ANJU.S	112	MONEESHWARI.A
66	BHARATHY	113	LATHA.D
67	MANASWINI	114	MEHAA.S
68	LAKSHITHA.K	115	R S SUBU LAKSHMI
69	USHA.D	116	SHARON ABHRAHAM
70	ASHWINI	117	NISHA D
71	LEKHA SRINIVASAN	118	ANU.A
72	SUJATHA.S	119	ROSHNI.S
73	ANITHA HARISH	120	PRIYA DHARSHINI.J
74	CHAITHRA	121	AKSHAYA T
75	KANMANI	122	NNANDHITHA
76	PUSHPANJALI	123	DUNYA
77	THARSHINI	124	S HARITHA RAVI
78	VARSHANA.M	125	P SARANYA
79	RATHIKA.K	126	SNEHA M
80	MEIYARASI.S	127	ANUSHA M
81	SRI MATHI	128	M.YAMINI
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84	SRUTHI SREE S	131	BHARATHI.S
85	SHALINI S	132	MONISHA
86	G V M RITI	133	SHARANYA
87	LAVANYA	134	NITHYASREE
88	LAVANYA S	135	DHANASHREE.P
89	SRIJA V	136	PAVITHRA.T
90	DIANA	137	AAMERA FARHEEN.M
91	SHIRLEY	138	SAI PRIYA.P
92	PRIYA S	139	AMISHA PARVEEN .S.M
93	J KEERTHANA	140	APEKSHA
94	NEHA M	141	V.HEMA DEVI
95	AARTHI R	142	A.NITYA
96	DIVYA	143	J.KEERTHANA
97	RITIKA	144	R.MADHANGI
98	MANISHA	145	R.DHIVYA
99	SHALINI.S	146	RUBICA.J
100	MADHU SRI.K	147	MADHUMITHA.S
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102	VAISHNAVI	149	HALIMA
103	JAYA SHARMILA	150	KEERTHANA.G
104	RANJINI.M	151	DEEPTHA.V
105	REETHIKA.H	152	SUSHMA.M.S
106	PREETHI KANNAN	153	BARGAVI
107	ABAMA	154	SAFINA
108	TANU	155	KAVIYA S
109	ANUSHA	156	VAISHALI

M. Lopez

S. Kotani

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157	E PAVITHRA	179	NIVEDHA.K
158	K SAIKRUPA	180	PRIYA K
159	F AFRIN	181	VEENA S
160	AJ BRINDA	182	SUBITSHA.S
161	R PARVATHY	183	SHRUTHI SREE.S
162	P SATHANA LAKSHMI	184	SREEDEVI.B
163	DIVYA DEVI BV	185	SANJANA R
164	MERLIN J	186	PREETHI SAGHANA
165	NANDITA S	187	SWETHA.S
166	KEERTHI S	188	NIVEDHITA
167	JYOTSNA	189	KADIJA
168	NEELIMA	190	CAMELLIA S
169	NISHA	191	GAYATHREE
170	SWATHI	192	SUNISHA
171	VISHALI	193	SUMITHRA
172	NITHYA	194	KOMAL RANI
173	DEEPIKA.P	195	KIM
174	ISHWARIYA.R	196	ASRA
175	JANNATHUL FIRDHOUS	197	REEHNA DEVI
176	KAAVIYAPPRIYA.S	198	MANASVIINI R
177	KOWSALYA	199	MEENA
178	ANITHA	200	RISIKA

M. Rajal



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E WEEK

1. Date: 27th February to 2nd March

2. Number of participants / beneficiaries: 200

E-week is an annual celebration conducted by the E-cell. It is a 4 day fest. On day 1, A workshop on entrepreneurial development was conducted by Phillip Vasegaran, an accidental entrepreneur and an outsourcing business pioneer encouraged the students to develop their entrepreneur skills.

On day 2, the movie FOUNDER that portrays the inspiring story of RAY KROC creation of McDonald's fast food chain was screened and it proved a great motivation for students.

Idea box is a 2 day cultural fest which was conducted on day III and IV where Intra

Collegiate and Intercollegiate events like Business Quiz, Business Plan, Potpourri, Product Packaging, Treasure Hunt, 60 Seconds to Sell, Adzap etc were conducted to sharpen and polish the minds of young and potential entrepreneurs.

This was followed by the valedictory ceremony, for which Mr. Annadurai, who runs a luxury auto in the city was invited for a motivational talk and students of the campus companies were recognized and awarded prizes. In the words of a student entrepreneur, "This opportunity has paved the way for us to realise our dreams of being a successful entrepreneur in the world". This year, the growth of E-Square

has been tremendous and aims at achieving greater heights in the forthcoming years.

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Entrepreneurship Cell

ETHIRAJ COLLEGE FOR WOMEN

PRESENTS

idea box -

27TH FEB - 2ND MAR 2017



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ETHIRAJ COLLEGE FOR WOMEN
ENTREPRENEURSHIP CELL

2016-2017

E WEEK

S.No	Name of the Student
1	ANITHA.S
2	YUVASHREE.P
3	PUSHPA.V
4	VARSHA.G
5	VISHALI.S
6	VASUMATHI
7	ARUNA
8	SUNMATHI.A
9	AASHA.M
10	MAHALAKSHMI.L
11	SANGEETHA.B
12	MANISHA MALINI
13	DURGA DEVI
14	DEVLS
15	RUKMANI
16	SONALIKA.M
17	KASTHURI SONA
18	JHANVI.V
19	KAVYA LAKSHMI.M
20	HARI PRIYA.K
21	HARI PRIYA.V
22	PAVITHRA NATRAJAN
23	HEMALATHA
24	SOWBAGYA
25	SATHYAKALA
26	VIDHYA
27	RAMYA.S
28	UMA SRI
29	SARADHA.M
30	THULASI.S
31	SARITHA.B

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36	NEHA.S
37	KRITHIKA
38	PANI YASMIN
39	BARGAVI.R
40	HAKSHAYA.V
41	ILAKIYA.N
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56	SHEETHAL
57	NAMRITHA
58	KUSHBOO.C
59	HARI PRIYA
60	RAJESHWARI
61	SURABHI
62	JERRISHA



S. Koteshwari

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106	PREETHI KANNAN	153	BARGAVI
107	ABAMA	154	SAFINA
108	TANU	155	KAVIYA S
109	ANUSHA	156	VAISHALI

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M.P. Singh



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159	F AFRIN	181	VEENA S
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163	DIVYA DEVI BV	185	SANJANA R
164	MERLIN J	186	PREETHI SAGHANA
165	NANDITA S	187	SWETHA.S
166	KEERTHI S	188	NIVEDHITA
167	JYOTSNA	189	KADIJA
168	NEELIMA	190	CAMELLIA S
169	NISHA	191	GAYATHREE
170	SWATHI	192	SUNISHA
171	VISHALI	193	SUMITHRA
172	NITHYA	194	KOMAL RANI
173	DEEPIKA.P	195	KIM
174	ISHWARIYA.R	196	ASRA
175	JANNATHUL FIRDHOUS	197	REEHNA DEVI
176	KAAVIYAPPRIYA.S	198	MANASVIINI R
177	KOWSALYA	199	MEENA
178	ANITHA	200	RISIKA

M. D. J. J.



S. Kotam

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ENVIRO CLUB

2016-2017

Vermicomposting

Date: July to Dec'16

No. of participants: 10

Initiation of a pilot project on **Vermicomposting** using organic waste resources collected from our hostel mess and campus. The wastes included vegetable peelings, used greens and dry leaf materials. They were converted into compost enriched with nutrient value by the activity of earthworms.



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Model making competition

Date: 3.1.2017

No. of participants 20 students

An **Interdepartmental model-making competition** was organized in association with IQAC on the theme “**Ecofriendly Ethiraj**” for the students to create awareness on keeping the environment clean and green. The students of various departments enthusiastically participated and displayed their talents in creating models for an eco-friendly campus.



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Awareness talk

Date: Feb'17

No.of participants: 700

Mr. Indira Kumar, President, Home EXNORA was invited to enlighten the students with his innovative ideas for minimizing the waste generated at smaller as well as in large scale.



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Tree Plantation – February 2017

Date: Feb 2017

No.of participants: 10

Mr. Subramaniam Kumar, Chairman and Executive Director, Ms. Radha Venkatakrishnan, General Manager and Ms. S. Rajeswari, Manager, WEB Branch, IOB, Ethiraj College planted new saplings in our campus on behalf of the Indian Overseas Bank and we are very grateful for their kind gesture. This year Enviro Club planted some rare plants like *Michelia champaca*, *Thabebuia heterophylla* and *Couroupita guianensis* in the college to enhance the floral diversity of our campus.



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